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**MEMORANDUM**

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**TO:** MICHAEL QUINN SULLIVAN – EMPOWER TEXANS  
**FROM:** CHRIS PERKINS, VICE PRESIDENT – WILSON RESEARCH STRATEGIES  
**SUBJECT:** TEXAS STATEWIDE SURVEY  
**DATE:** NOVEMBER 30, 2009

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This memo summarizes key findings from interviews with 600 likely Republican Primary voters in the state of Texas.

### **Summary of Findings**

- Texas Republican primary voters believe the best scenario for Texas would be for Rick Perry and Kay Bailey Hutchinson to remain in their respective roles as Governor and United States Senator
  - We asked the question:  
*Please tell me if you agree or disagree with the following statement: By voting for Rick Perry for Governor, Texas wins in two ways. First, Rick Perry remains Governor and, second, Kay Bailey Hutchison remains United States Senator.*
  - Nearly seven-in-ten (65%) of Texas Republican primary voters agree with the statement
  - Only one quarter (25%) disagree with the statement

### **Methodology**

On behalf of Empower Texans, Wilson Research Strategies conducted a state wide research study of likely Republican primary voters in Texas.

Respondents were contacted by phone via a live telephone operator interview November 22-24, 2009. The study has a sample size of n=600 with a margin of error of  $\pm 4\%$  in 95 out of 100 cases. The sample was stratified to represent the Texas state electorate based on age, gender, and geographic distribution.